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*Via email*

March 20, 2023

Re: Community Garden

Dear Under Armour,

The Locust Point Civic Association (LPCA) truly values your contributions to our Locust Point neighborhood over the years. We recognize your donations to neighborhood festivals, community holiday events, neighborhood parks, and more. Together, the LPCA and Under Armour (UA) have transformed an empty lot located at 1134 Hull St, Baltimore to a thriving, invaluable community garden. You have assisted with remediating the soil, providing landscaping maintenance, building and providing garden boxes, designing and creating signs and providing water that all demonstrate UA's civic engagement and commitment to healthy lifestyles.

Today, this beautiful greenspace is actively used by close to 100 Locust Point households and UA employees with over 34 households on the waiting list. These are employees and neighbors who have valued the UA brand in no small part for its civic support of the garden. Today, the garden thrives as a green space, environmental sanctuary, apiary, and a source of fresh fruits and vegetables. The garden has become a vital part of our community, the location of a vibrant, hand-painted mural, a must-see stop for visitors, and a place to talk to neighbors and build community bonds.

In a city with precious little green space, the garden is a prominent statement of UA's commitment to healthy and active living. There are signs on the property promoting the support of UA, multiple newspaper articles covering the garden which mention the support of UA and there has been attention to the garden given in every LPCA meeting over the last two years. We have appreciated every moment that UA has allowed us to use this space, and do not take that contribution lightly. We have explored alternatives in the neighborhood, and this is truly the only space that is possible.

As a highly developed neighborhood in an industrial area, we have a unique appreciation for green space to mitigate the pollution in the area. Even though we are not marketing experts, we see the role the garden could play UA's messaging around sustainability, philanthropy, community, and values. We read that last year, UA spent \$649 million on marketing; we also learned that you empower your teammates with 40 hours a year to dedicate to volunteering, demonstrating your commitment to civic activism and supporting communities. We ask you to work with our Locust Point leadership to find a way forward to permanently designate this area as a garden and community green space.

Beyond the LPCA, more than 1,075 people have signed our petition asking you to work with us to preserve this garden. Please read the reasons people value the garden in the attached petition results.

There are multiple benefits available to UA, and we would like to have an opportunity to continue to shape the future of this space together. This could be another part of your legacy in Locust Point and Baltimore. Locust Point has truly been built by the businesses that it hosted; from the early industrial businesses that employed entire neighborhoods, to more recent land donations from Coca-Cola to South Baltimore Little League; UA is a



proud part of Baltimore, and we are asking you to continue this tradition of community support by allowing our Community Garden to continue to thrive as a place for fostering community, active living, preservation of green space, and benefiting our native wildlife.

Thank You,

Molly Miller  
Locust Point Civic Association President

Attached: Petition Responses